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**Lifeway Foods, Inc. to Present at the 15<sup>th</sup> Annual ICR XChange Conference**

MORTON GROVE, IL, January 2, 2013 -- Lifeway Foods, Inc., (Nasdaq: LWAY), a leading supplier of cultured dairy products known as kefir and organic kefir, today announced Julie Smolyansky, President and Chief Executive Officer, and Edward Smolyansky, Chief Financial Officer, will present at the 15<sup>th</sup> Annual ICR XChange Conference on Wednesday, January 16<sup>th</sup> at 8:50 a.m. ET in Miami, FL.

The presentation will be broadcast live over the Internet hosted at the Investor Relations section of Lifeway Foods' website at [www.lifeway.net](http://www.lifeway.net), and will be archived online through January 30, 2013.

**About Lifeway Foods, Inc.**

Lifeway Foods, Inc. (LWAY), recently named one of Fortune Small Business' Fastest Growing Companies for the fifth consecutive year, is America's leading supplier of the cultured dairy products known as kefir and organic kefir. Lifeway Kefir is a dairy beverage that contains 10 exclusive live and active probiotic cultures plus ProBoost™. In addition to its line of Kefir products, the company produces a variety of Frozen Kefir and probiotic cheese products. Lifeway also sells frozen kefir, kefir smoothies and kefir parfaits through its Starfruit™ retail stores. Find Lifeway Foods, Inc. on Facebook: [www.facebook.com/lifewaykefir](http://www.facebook.com/lifewaykefir) Follow Lifeway Foods on Twitter: [http://twitter.com/lifeway\\_kefir](http://twitter.com/lifeway_kefir) YouTube: <http://www.youtube.com/user/lifewaykefir>