



Swagging with the Stars at Sundance



Photo by: Jamie McCarthy/WireImage.com

Just call it Swagdance. As many movies and parties as there are at Sundance, there are at least as many freebies. Celebrities will be gifted with just about everything here, from simple bottles of water to luxurious European getaways.

Here's the lowdown on what has already gone down, and I'll have plenty more to report as the fest unfurls.

Kim Kardashian and boyfriend **Reggie Bush** hit the Boost Mobile Lounge at Marquee straight from the airport. The [E! reality star](#) chugged some Lifeway kefir (I tried some, and I must say it's pretty darned good for a healthy kind of thing), before picking up the Klipsch iGroove SXT MP3 docking station and a pair of Custom 2 headphones. Bush also snagged some headphones.

But Kardashian didn't stop there. She scooped up some Lia Sophia jewelry, a white Treesje bag and some LnA T-shirts.

I've got more for ya. But you'll have to click below for my Planet Gossip Now videoblog.

Posted by Marc Malkin on Sat, Jan 19, 2008, 9:34 AM