

Lifeway Foods Toasts to 40 Years of Kefir with a Celebratory Drone Show in Chicago

Post-Kefir Day festivities continue as Lifeway highlights Chicago as “The Kefir Capital of the World”

MORTON GROVE, Ill., June 18, 2025 — Lifeway Foods, Inc. (Nasdaq: **LWAY**) (“Lifeway” or “the Company”), a leading U.S. supplier of kefir and fermented dairy products, will kick off its “Road to 40” anniversary celebration with a spectacular drone show over Lake Michigan on Friday, June 20, 2025.

In honor of nearly four decades of promoting gut health and wellness, Lifeway is lighting up the Chicago skyline with a custom drone light display featuring images that highlight the Company and the city’s history.

“This magical evening kicks off a year of festivities in honor of 40 years of nourishing our communities with the power of probiotics,” said Lifeway President and CEO Julie Smolyansky. “We’re thrilled to celebrate in the Kefir Capital of the World and treat our fellow Chicagoans to a joyful show that reflects the energy of city we love and the Lifeway brand.”

The free public show will take place at 9:45pm over Lake Michigan, viewable from Navy Pier. Spectators are encouraged to gather early for the best view and to follow Lifeway on social media at @lifewaykefir for real-time updates and celebration highlights. For more information on America’s favorite kefir, visit lifewayfoods.com to #DiscoverLifeway.

About Lifeway Foods, Inc. Lifeway Foods, Inc., which has been recognized as one of Forbes' Best Small Companies, is America's leading supplier of the probiotic, fermented beverage known as kefir. In addition to its line of drinkable kefir, the company also produces a variety of cheeses and a ProBugs line for kids. Lifeway's tart and tangy fermented dairy products are now sold across the United States, Mexico, Ireland, South Africa, United Arab Emirates, and France. Learn how Lifeway is good for more than just you at lifewayfoods.com.

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