



FOR FOODSERVICE

Live & Active
Probiotics
In Every
Bottle!



Lifeway Foods is the #1 manufacturer of probiotic kefir products in the country. Tart and tangy, Lifeway's kefir is a nationally-renowned cultured dairy beverage that's healthier, tastier, and more convenient than yogurt.



Why Lifeway Kefir?

Our low fat and whole milk kefirs contain **12 live and active probiotic cultures**, and **25 to 30 billion beneficial CFU** to support a balanced gut microbiome and strong immune system. Our recipe is **lactose intolerance friendly, naturally gluten free** and each 8oz serving is an **excellent source of calcium and protein**.

CONVENTIONAL LOW FAT 3.5oz



CONVENTIONAL LOW FAT 8oz



ORGANIC WHOLE MILK 8oz



For more information, please contact your local Lifeway Broker or

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DOT #	PACK/SIZE	DESCRIPTION
527967	6/8 oz	Blueberry, Low Fat Kefir
527964	6/8 oz	Strawberry, Low Fat Kefir
657668	6/8 oz	Raspberry, Low Fat Kefir
657669	6/8 oz	Peach, Low Fat Kefir
528185	6/32 oz	Blueberry, Low Fat Kefir
528181	6/32 oz	Cherry, Low Fat Kefir
528184	6/32 oz	Peach, Low Fat Kefir
527969	6/32 oz	Strawberry, Low Fat Kefir
528193	6/32 oz	Pomegranate, Low Fat Kefir
528179	6/32 oz	Raspberry, Low Fat Kefir
528183	6/32 oz	Strawberry Banana, Low Fat Kefir
528188	6/32 oz	Vanilla, Low Fat Kefir
527968	6/32 oz	Plain, Low Fat Kefir
528161	6/32 oz	Plain, Low Fat Organic Kefir
528178	6/32 oz	Plain, Original Kefir
528199	6/32 oz	Plain, Non Fat Kefir
700762	6/8 oz	Mixed Berry, Low Fat Kefir
690544	6/8 oz	Mango, Low Fat Kefir
736028	6/8 oz	Lemon, Organic Whole Milk Kefir
736027	6/8 oz	Mixed Berry, Organic Whole Milk Kefir
736029	6/8 oz	Peach, Organic Whole Milk Kefir
702252	24/3.5 oz	Mixed Berry, Low Fat Kefir
702247	24/3.5 oz	Strawberry, Low Fat Kefir
762159	6/8 oz	Strawberry Banana, Organic Whole Milk Kefir
762158	6/8 oz	Cherry, Organic Whole Milk Kefir



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Lifeway has the **highest loyalty** within Adult Yogurt & Kefir Drinks¹

5.8%

The kefir market is growing at a CAGR of 5.8% during the period of 2020-2025²

+10%

Lifeway grew +10% in dollars within All Channels³

57%

of consumers choose Yogurt Drinks for snacking⁴



¹Source: IRI Panel L52wks Aug 2020

²Source: Mordor Intelligence. "Global Sour Milk Drinks Market - Growth, Trends, Covid-19 Impact and Forecasts (2021-2026)." 2020.

³Source: SPINS L52wks 4.18.21

⁴Source: Mintel Yogurt & Yogurt Drinks September 2020